

2019 Silicon Valley Trends Cheat Sheet

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As we continue into 2019, here are the trends to keep an eye on as you consider your startup strategy or where to put your money in M&A.

- 1 Acquisition Growth Strategy**

Most companies these days aren't aiming for the huge IPO. A more reasonable and timely goal is to be acquired. That way, the founders can move on to other projects or realize their dream with a larger company that can help them execute their vision.
- 2 Strong Business Models**

So-called "cool ideas" are what Silicon Valley is known for. Innovation is key but so is a real strategy for bringing it to market profitably.
- 3 Effective Leadership**

Silicon Valley has grown up. Companies have realized that to grow and attract investment or potential Buyers, they need mature, experienced executives guiding them.
- 4 Beyond the Traditional 9-to-5**

Outsourcing of employees and services is an ongoing trend in just about every industry; Silicon Valley is no exception. It's important to realize that moving to project-based and contract-based work impacts employee loyalty and other ways employees interact with companies.
- 5 Industries to Look Out For**

These trends aren't new... but expect to see continued – and stronger – growth in 2019 and beyond in these sectors:

 - Internet of Things
 - Social Networking
 - Cloud
 - IT Security
 - Block Chain